Comparative Market Analysis



1800 East Leuda Street, Fort Worth, Texas 76104

Anthony Johnson

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What is a CMA

No two homes are identical, which is why choosing a sales price or offer price for a home can be challenging. That's where the comparative market analysis, or CMA, is most useful.

What is a CMA?	The CMA is a side-by-side comparison of homes for sale and homes that have recently sold in the same neighborhood and price range. This information is further sorted by data such as type of home, number of bedrooms, number of baths, lot size, neighborhood, property condition and features, and many other factors. The purpose is to show estimated market value, based on what other buyers and sellers have determined through past sales, pending sales and homes recently put on the market.
How is the CMA created?	CMAs are generated by using property information from your real estate agent's multiple listing service (MLS). The MLS is available to licensed members only, including brokers, salespeople, and appraisers, who pay dues to gain access to the service's public and proprietary data, including tax roll information, sold transactions, and listings input by all cooperating MLS members. Listing agents generate CMAs for their sellers, and buyer's agents create them for their buyers so both sides know what current market conditions are for the homes they're interested in comparing.
How accurate are CMAs?	The CMA is a here-and-now snapshot of the market, based on the most recent data available, but it can instantly be rendered obsolete by a new listing, or a change of status in a home with the same criteria. Why? The market is constantly changing - new listings, pending sales, closed sales, price reductions, and expired listings. CMAs can vary widely, depending on the knowledge and skill of the person creating the CMA as well as the number and type of data fields that are chosen. That means some features may not be included.
	As informative as the CMA is, it should only be used as a tool and should not substitute for your real estate professional's knowledge and advice.



Contact Me



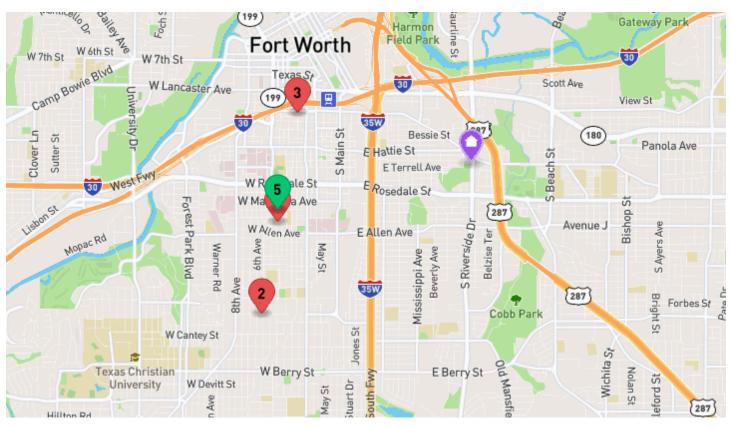
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Map of Comparable Listings



STATUS: S = SOLD A = ACTIVE

	MLS #	STATUS	ADDRESS	BEDS	BATHS	SQFT	PRICE
1	Subject		1800 E Leuda St	6	3.00	2,712	-
2	14264482	S	2600 5th Avenue	3	2.00	2,677	\$548,000
3	14285426	S	1407/09 Lipscomb Street	4	2.10	2,600	\$485,000
4	14280286	S	1601 S Adams Street	4	2.10	2,512	\$530,000
5	14341101	A	1405 S Adams Street	3	2.00	2,558	\$484,900



Summary of Comparable Properties

SOLD LISTINGS

ADDRESS	SOLD DATE	BEDS	BATHS	SQFT	PRICE	\$/SQ.FT
2600 5th Avenue	4/15/20	3	2.00	2,677	\$548,000	\$205
1407/09 Lipscomb Street	3/23/20	4	2.10	2,600	\$485,000	\$187
1601 S Adams Street	4/13/20	4	2.10	2,512	\$530,000	\$211
Averages				2,596	\$521,000	\$201

ACTIVE LISTINGS

ADDRESS	SOLD DATE	BEDS	BATHS	SQFT	PRICE	\$/SQ.FT
1405 S Adams Street	-	3	2.00	2,558	\$484,900	\$190
Averages				2,558	\$484,900	\$190





Listings



Nikki Baptiste Keller Williams Realty FW

2600 5th Avenue Fort Worth, Texas 76110

MLS #14264482

\$548,000

SOLD 4/15/20



3 Beds **2.00** Baths Year Built **1920**

2,677 Sq. Ft. (\$205 / sqft) Days on market: 49



Details

Prop Type: RES-Single Family County: Tarrant Area: FW-CENTRAL WEST & SOUTHWEST(TCU) (107) Subdivision: Ryan Place Add Style: ["Traditional"] Full baths: 2.0 Acres: 0.155 Lot Size: 6,751.8 Garages: 2 List date: 1/24/20 Sold date: 4/15/20 Off-market date: 3/13/20 Updated: Apr 15, 2020 11:27 AM List Price: \$555,000 Orig list price: \$575,000

School District: Fort Worth ISD High: Paschal Middle: Daggett Elementary: Daggett

Features

Association Type: Voluntary Construction Materials: Brick Exterior: Guest Quarters, Gutters

Fencing: Wood

Financing Proposed: Cash, Conventional

Fireplace: Other

Fireplaces Total: 1 Flooring: Other, Wood Heating: Central Air-Elec, Central Air-Gas Interior Features: Other Lot Features: Corner, Some Trees, Subdivision

Number Of Dining Areas: 2

Number Of Living Areas: 3

Occupancy: Owner

Parking Features: Detached, Garage, Side

Pool Features: In Ground Gunite, Separate Spa/Hot Tub

Possession: Negotiable Roof: Composition Seller Type: Individual(s)

Tax Legal Description: RYAN PLACE ADDITION BLOCK 18 LOT 1 & N9'2

Utilities: City Sewer, City Water



Remarks

This incredible open floor plan with amazing flow and flexible rooms can accommodate any lifestyle. OVER 1,000 SQ FT NOT INCLUDED IN PRICE PER SQ FT. Large rooms with walls of windows, wood floors and high ceilings make it one of the most charming homes in this beautiful and much loved neighborhood. Carefully executed updates are in keeping with the quality and character of the original design of the home. Kitchen maintained much of its original cabinetry that is now complimented by a subway tile back splash & granite counter tops. Backyard pool and cabana with full bath add to the extended enjoyment of entertaining. Unfinished basement 806 square feet and pool cabana 234 square feet not included in total sq ft



2600 5th Avenue Fort Worth, Texas 76110

MLS #14264482

\$548,000

SOLD 4/15/20





3 Beds 2.00 Baths

Year Built 1920

2,677 Sq. Ft. (\$205 / sqft) Days on market: 49























1407/09 Lipscomb Street Fort Worth, Texas 76104

MLS #14285426

\$485,000

SOLD 3/23/20

4 Beds **2.10** Baths Year Built **1907**

2,600 Sq. Ft. (\$187 / sqft) Days on market: 12



Photo not available

Details

Prop Type: RES-Single Family	Ful
County: Tarrant	Hal
Area: FW-CENTRAL WEST &	Acr
SOUTHWEST(TCU) (107)	Lot
Subdivision: Martin & Moodie Sub	Gar
Style: ["Traditional"]	List

Full baths: 2.0 Half baths: 1.0 Acres: 0.146 Lot Size: 6,359.76 Garages: 3 List date: 2/7/20 Sold date: 3/23/20 Off-market date: 2/19/20 Updated: Mar 25, 2020 6:37 AM List Price: \$485,000 Orig list price: \$485,000

School District: Fort Worth ISD High: Paschal Middle: Jean Mcclung Elementary: De Zavala

Features

Association Type: None Construction Materials:

Wood

Exterior: Covered Porch(es), Deck, Guest Quarters, Gutters

Fencing: Wood

Financing Proposed: Cash, Conventional, FHA

Fireplace: Wood Burning

Fireplaces Total: 1

Flooring: Ceramic Tile, Wood Heating: Central Air-Elec, Central Heat-Gas

Interior Features: Cable TV Available, Decorative Lighting, High Speed Internet Available, Wet Bar, Window Coverings

Number Of Dining Areas: 2 Number Of Living Areas: 1 Occupancy: Owner **Parking Features:** Detached, Garage, Garage Door Opener, Rear

Possession: Closing/ Funding

Roof: Composition

Security Features: Burglar, Owned, Pre-Wired, Smoke Detector

Seller Type: Individual(s)

Tax Legal Description: MARTIN & MOODIE SUBDIVISION BLOCK D LOT 9 S50

Utilities: City Sewer, City Water, Concrete, Individual Gas Meter, Individual Water Meter



Remarks

No Description for this property.



1601 S Adams Street Fort Worth, Texas 76104

MLS #14280286

\$530,000

SOLD 4/13/20



4 Beds **2.10** Baths Year Built **1914**

2,512 Sq. Ft. (\$211 / sqft) Days on market: 3



Details

Prop Type: RES-Single Family County: Tarrant Area: FW-CENTRAL WEST & SOUTHWEST(TCU) (107) Subdivision: Daniel J B Add Style: ["Craftsman"] Full baths: 2.0 Half baths: 1.0 Acres: 0.115 Lot Size: 5,009.4 Garages: 1 List date: 3/5/20 Sold date: 4/13/20 Off-market date: 3/8/20 Updated: Apr 14, 2020 6:42 AM List Price: \$525,000 Orig list price: \$525,000 School District: Fort Worth ISD High: Paschal Middle: Daggett Elementary: De Zavala

Features

Association Type: None

Construction Materials: Wood

Exterior: Covered Porch(es), Guest Quarters, Gutters, Outdoor Fireplace/Pit, Patio Open

Fencing: Wood

Financing Proposed: Cash, Conventional, FHA, VA

Fireplace: Brick, Decorative, Electric

Fireplaces Total: 1

Flooring: Ceramic Tile, Wood Heating: Central Air-Elec,

Central Heat-Gas Interior Features: Cable TV Available, Decorative Lighting, High Speed Internet

Lighting, High Speed Internet Available, Smart Home System, Wainscoting

Lot Features: Corner, Landscaped Number Of Dining Areas: 1

Number Of Living Areas: 1

Occupancy: Owner

Parking Features: Detached, Garage, Garage Door Opener, Opener, Side

Possession: Negotiable

Roof: Composition

Security Features: Burglar, Carbon Monoxide Detector, Leased, Monitored, Smoke Detector Seller Type: Individual(s)

Tax Legal Description: DANIEL, J B ADDITION BLOCK 4 LOT 6

Utilities: City Sewer, City Water, Concrete, Curbs, Individual Gas Meter, Sidewalk



Remarks

MULTIPLE OFFERS! HIGHEST AND BEST DUE BY SUNDAY MARCH 8TH at 6PM! A welcoming front porch leads you into this meticulously renovated home on a corner lot in Historic Fairmount. Enjoy the neighborhood vibe from the front porch or cozy up in the backyard in front of the outdoor fireplace. The eat-in kitchen is perfect for entertaining w plenty of counter space, double ovens, & a farmhouse sink. Youll love the upstairs master suite w sizable custom walk-in closet, dual sinks, clawfoot tub, & separate rainfall shower. Oversized 1-car garage w 550sf upstairs apartment w kitchenette & laundry constructed in '15. Rent it for additional income or use as a home office or guest retreat!



1601 S Adams Street Fort Worth, Texas 76104

MLS #14280286

Days on market: 3

2,512 Sq. Ft. (\$211 / sqft)

\$530,000

SOLD 4/13/20



4 Beds 2.10 Baths

Year Built 1914



















1405 S Adams Street Fort Worth, Texas 76104

MLS #14341101

\$484,900

ACTIVE 5/12/20



3 Beds **2.00** Baths Year Built **1920**

2,558 Sq. Ft. (\$190 / sqft) Days on market: 39



Details

Prop Type: RES-Single Family County: Tarrant Area: FW-CENTRAL WEST & SOUTHWEST(TCU) (107) Subdivision: Swastica Place Full baths: 2.0 Acres: 0.114 Lot Dim: tbv Lot Size: 4,965.84 Garages: 2 List date: 5/12/20 Updated: Jun 5, 2020 11:39 AM List Price: \$484,900 Orig list price: \$495,000 School District: Fort Worth ISD

High: Paschal Middle: Daggett Elementary: De Zavala

Features

Association Type: None

Construction Materials: Concrete, Wood

Exterior: Covered Porch(es), Patio Covered

Fencing: Wood

Financing Proposed: Cash, Conventional

Fireplace: Gas Starter, Other

Fireplaces Total: 1 Flooring: Ceramic Tile, Stone, Wood

Heating: Central Air-Elec, Central Heat-Gas

Interior Features: Decorative Lighting, Paneling, Wainscoting Lot Features: Interior Lot, Landscaped, No Backyard Grass, Some Trees

Number Of Dining Areas: 1

Number Of Living Areas: 1

Parking Features: Detached, Garage, Tandem Style

Possession: Closing/ Funding Roof: Composition Seller Type: Individual(s) Utilities: City Sewer, City Water Virtual Tour Url Branded: tours.freezemediagroup.com/

public/vtour/ display?idx=1&tourId=1595856



Remarks

Beautiful Craftsman style home in Fairmount, walking distance to shopping and eatery on Magnolia. Gorgeous detailing throughout home including original colonnade, beams on ceiling, built in dining room hutch-china cabinet and original windows. Spacious living and dining room, porch conversion, and large flex room that could be a great 4th bedroom. Kitchen is fully updated with stainless steel appliances, quartz countertops and stone flooring.Upstairs is completely remodeled- great hardwood floors, landing area, two bedrooms with walk-in closets and full bathroom with dual vanities. Backyard is perfect for entertaining with wet bar and full bathroom. The ground has brick pavers and mulch for low maintenance.



1405 S Adams Street Fort Worth, Texas 76104

MLS #14341101

\$484,900

ACTIVE 5/12/20





3 Beds 2.00 Baths

Year Built 1920

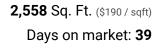






















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Analysis



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Comparable Property Statistics

Sold Listings

LOWEST	AVERAGE	HIGH	AVG PRICE / SQFT	AVG DOM
\$485,000	\$521,000	\$548,000	\$201	21

A 1 Active Listings

LOWEST	AVERAGE	HIGH	AVG PRICE / SQFT	AVG DOM
\$484,900	\$484,900	\$484,900	\$190	39



Sold Property Analysis

Averages

99.9% of their list price.

21 Days on market

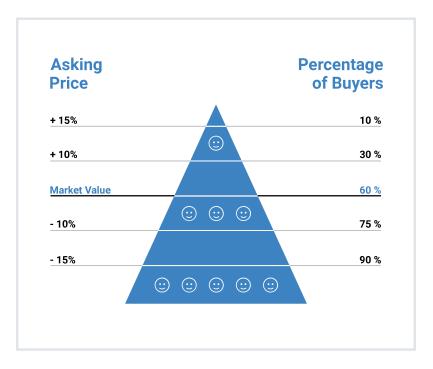
It took an average of 21 days for a home to sell.

Analysis

ADDRESS	LIST PRICE	SOLD PRICE	% OF LIST PRICE	DOM	\$ PER SQFT
2600 5th Avenue	\$555,000	\$548,000	98.7%	49	\$205
1407/09 Lipscomb Street	\$485,000	\$485,000	100.0%	12	\$187
1601 S Adams Street	\$525,000	\$530,000	101.0%	3	\$211
Averages	\$521,667	\$521,000	99.9%	21	\$201



Intelligent Pricing and Timing



Pricing a home for sale is as much art as science, but there are a few truisms that never change.

- Fair market value attracts buyers, overpricing never does.
- · The first two weeks of marketing are crucial.
- The market never lies, but it can change its mind.

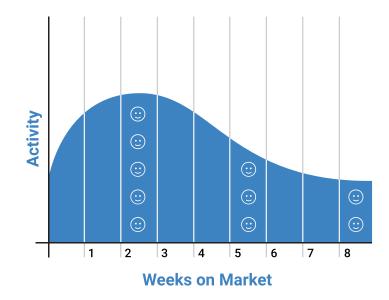
Fair market value is what a willing buyer and a willing seller agree by contract is a fair price for the home. Values can be impacted by a wide range of reasons, but the two biggest are location and condition. Generally, fair market value can be estimated by considering the comparables - other similar homes that have sold or are currently for sale in the same area.

Sellers often view their homes as special, which tempts them to put a higher price on it, believing they can always come down later, but that's a serious mistake.

Overpricing prevents the very buyers who are eligible to buy the home from ever seeing it. Most buyers shop by price range and look for the best value in that range.



Intelligent Pricing and Timing



Your best chance of selling your home is in the first two weeks of marketing. Your home is fresh and exciting to buyers and to their agents.

With a sign in the yard, full description and photos in the local Multiple Listing Service, distribution across the Internet, open houses, broker's caravan, ads, and email blasts to your listing agent's buyers, your home will get the greatest flurry of attention and interest in the first two weeks.

If you don't get many showings or offers, you've probably overpriced your home, and it's not comparing well to the competition. Since you can't change the location, you'll have to either improve the home's condition or lower the price.

Consult with your agent and ask for feedback. Perhaps you can do a little more to spruce up your home's curb appeal, or perhaps stage the interior to better advantage.

The market can always change its mind and give your home another chance, but by then you've lost precious time and perhaps allowed a stigma to cloud your home's value.

Intelligent pricing isn't about getting the most for your home - it's about getting your home sold quickly at fair market value.



The Value of Your Home

In a neighborhood of similar homes, why is one worth more than another? That's the question that's teased buyers and sellers for ages, but the answer is simple.

Every home is different

When a home is sold, a willing seller and a willing buyer determine the value of that home with the sale price. That price then becomes a benchmark for other similar homes, but other factors come into play. The most important are:

Location

The closer a home is to jobs, parks, transportation, schools, and community services, the more desirable it is.

Size

Square footage impacts home value because a larger home is built using more materials, and gives the homeowner more usable space. And a larger lot size could mean more privacy than a smaller one.

Number of bedrooms and baths

Additional bedrooms and bathrooms raise the value of a home compared to similar homes that do not have those rooms.

Features and finishes

Features such as outdoor kitchens and spa baths make a home more luxurious. A home finished with hardwood floors and granite countertops is going to cost more than a home with carpet and laminate countertops.

Condition

The closer a home is to new construction, the more it will retain its value. It's perceived as more modern, up to date, and perhaps safer. Homes that are not updated or in poor repair sell for less as purchasers' factor in the cost of updating and eventually replacing appliances and systems.

Curb appeal

From the street, the home looks clean, fresh, and inviting. Fresh landscaping and flowers won't change the size or location, but they certainly add charm.

When two homes are identical in the same neighborhood, a higher price may come down to something as simple as views, paint colors, or the overall taste of the homeowner.



This represents an estimated sale price for this property. It is not the same as the opinion of value in an appraisal developed by a licensed appraiser under the Uniform Standards of Professional Appraisal Practice.